

WEBSCALE STANDARD

- One stop for infrastructure ✓
- Cloud hosting ✓
- Performance optimization ✓
- Robust security ✓
- 24x7 support ✓
- No-hassle low price ✓

600+

Storefronts migrated to the cloud

50%

Average improvement in site performance

100%

Uptime during high season

75%

Average reduction in costs

71

NPS score in CSAT survey Q2'17

33M

Requests blocked in a single attack

ABOUT WEBSCALE

Webscale is cloud management for ecommerce. It is the only multi-cloud solution that enables ecommerce businesses to migrate to the cloud, enhancing visibility and control over their applications. A cloud-native software as-a-service (SaaS), the Webscale platform has a portfolio of tools and features that ensure efficient usage of application infrastructure and provide blazing fast performance and availability for desktop and mobile users, even during traffic surges, all while reducing costs and maintaining the highest levels of security.

Webscale Software as-a-Service + Cloud Hosting

Webscale paired with AWS, Google or a Cloud Provider of your choosing, will directly improve your performance, availability, and user experience. Our migration and technology gives your site a cloud-ready application that allows for sophisticated communication and orchestration via Webscale. The ownership and management of the cloud hosting environment is Webscale's responsibility.

The Webscale Difference

Webscale's converged application delivery platform is powered by best-in-class software. Specific to ecommerce performance, security, and availability, we provide value as both a vendor and a competitive ally. There is no better option for an ecommerce business.

KEY FEATURES

PERFORMANCE

Software-defined acceleration—drives performance by keeping page load times fast. This includes:

- CDN integration and optimization
- CSS and script optimization
- Domain Sharding to increase CDN efficiency and asset management
- Load balancing
- Mobile, tablet, desktop specific image resizing and optimization
- Caching and compression for faster content delivery

SECURITY

Your site and your customers' data is protected by our cluster of cloud performance controllers, our security-focused reference architecture, our experience with ecommerce-in-the-cloud best practices, and an engineering team continually developing more powerful security features. These include:

- Web Application Firewall (WAF) with blacklisting, whitelisting and geo-blocking as needed
- Denial of Service (DoS) attack mitigation at Layer 7 (the cloud provider typically includes Layer 4)
- SSL/TLS encryption and delivery of your entire site over HTTPS
- Level 1 certified PCI-DSS 3.1 service provider status enables straightforward PCI compliance
- Database in an isolated VPC with only required services configured for access
- Advisory on PCI compliance and security patches for your code

SCALABILITY

Webscale software constantly monitors you site, and provides (optional) scaling of cloud computing resources when you need it.

- Application scaling—as needed and subscribed
- Rapid—within seconds, before your site is impacted
- Load balancing and self-healing to ensure distribution and correction
- Aligned with your business, not with cloud or hosting provider revenue goals

STABILITY AND AVAILABILITY

- Self-healing across the infrastructure through automation and Webscale's software
- 24x7 support for response to unplanned critical events
- Industry leading SLA

STANDARD INDUSTRIALIZED SUPPORT

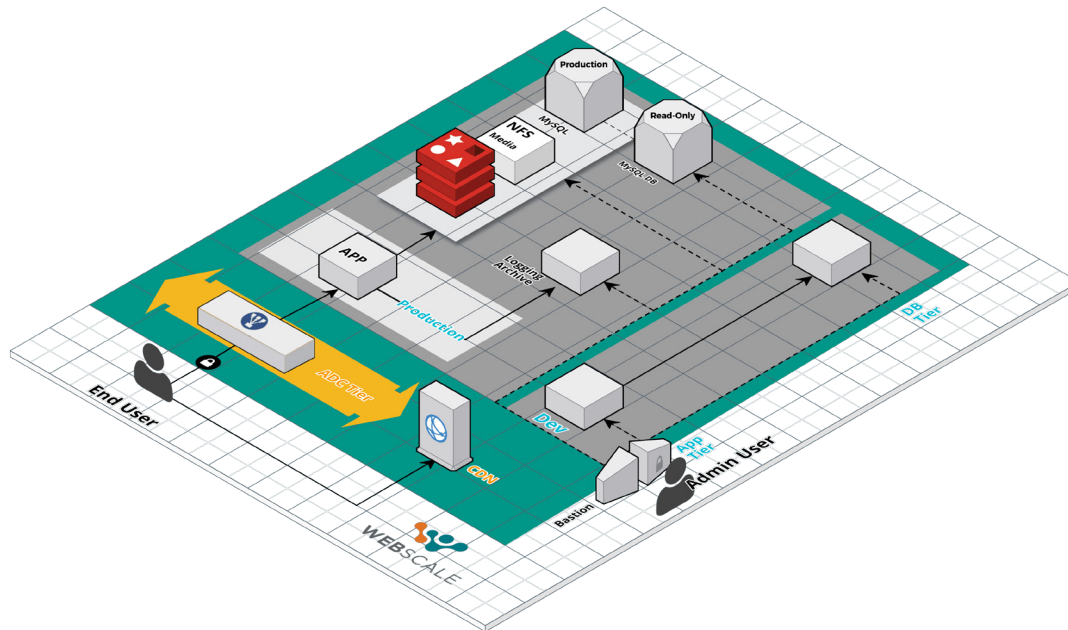
- 24x7x365 support
- Partnership in root cause analysis with your developers
- Manage SSL certificates, and proxy configurations
- Daily Backups of the data server, capturing the database and the code that get distributed to the application servers

UNLIMITED STANDARD SUPPORT REQUESTS PER YEAR AND 4 CRITICAL TICKETS PER MONTH

You have access to a world class technology team with unlimited support requests related to the Webscale platform and any impact to your site within the scope of the Webscale platform as the need comes up.

REFERENCE ARCHITECTURE FOR WEBSCALE STANDARD

The diagram below illustrates our reference architecture and configuration. This configuration is based on a deployment within the Public Cloud to reduce overall costs and to take advantage of very fast scaling capabilities if needed.

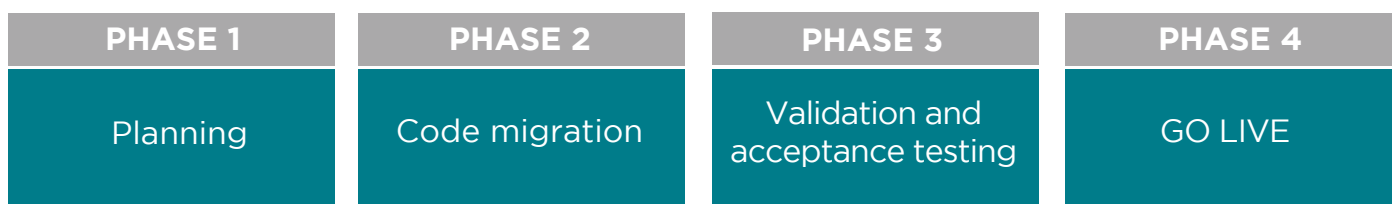


THE WORLD'S FASTEST CLOUD MIGRATIONS

Webscale is redefining cloud migration with a new standard for simplicity, predictability and ongoing management of your application in the cloud. The Webscale architecture allows for auto-provisioning your system so future deployments, staging environments, rebuilds and new sites will be simple, one-click and painless.

- True conversion of your site to cloud-ready
- Scale-out instead of traditional hardware hosting scale-up
- Hassle-free, seamless transitions to stateless application architecture
- Experienced project management
- Proven migration plans that minimize downtime

During the migration process, your current environment continues to function at all times while we build your new hosting environment in the cloud. Once the new environment is complete or “Webscale Ready” we allow you to test and confirm its functionality. At the right time, we work with you to schedule a seamless cutover to the new site with the least downtime required.



WEBSCALE STANDARD

Includes:

- Up to 100k Monthly Unique Visitors
- Cloud-native HA architecture
- Development, Staging, Production Environments
- Continuous Delivery GitHub Integration (0 downtime code deployments)
- Content Optimization
- Mobile Optimization
- HTTP/2
- Optional Add-On (Manual) Application Auto-scaling
- Self-healing Infrastructure
- Webscale HA data plane
- Webscale Integration Layer
- WAF: Blacklisting, Whitelisting, Geolocation
- OWASP top 10 protection
- Application Specific Rulesets (Built for Ecommerce)
- HTTPS + SSL Offload
- PCI DSS Service Provider
- Web Controls
- Shield Mode
- L7 Load Balancing
- Varnish and/or full page cache as necessary for performance
- Cloud CDN included
- DNS Management
- Webscale Portal for Visibility and Control
- Daily Cloud Backup
- Email support (24 x 7 x 365)
- Data Transfer billed on actual
- 24-month contract

Supported Platforms

- Magento 1.x and 2.x Community
- Magento 1.x and 2.x Enterprise
- WordPress
- WooCommerce
- Drupal
- Joomla



ABOUT US

Webscale is a pioneer in integrated web application delivery and control in the cloud. Delivered as-a-Service, the Webscale platform allows businesses of all sizes to benefit from application scalability, load balancing, high performance, outage prevention, improved security and simple management across multiple cloud providers. Experts in cloud technology and creating powerful solutions for mid-market e-commerce and enterprise customers, Webscale is headquartered in Silicon Valley, CA, with offices in Boulder, CO and Bangalore, India. For more information, please visit: www.webscale.com