

# CORPORATE OVERVIEW



## WEBSCALE E-COMMERCE CLOUD

Webscale is the E-Commerce Cloud company. We are the only multi-cloud solution that enables e-commerce businesses to rapidly migrate their storefronts to the cloud, enabling 100% uptime at peak demand. The E-Commerce Cloud platform delivers enhanced visibility and control over web applications, as well as improved security, performance and user experience, designed to help e-commerce businesses focus on building their brands, not managing their infrastructure. The world's leading experts in cloud technology and e-commerce platforms, Webscale keeps users loyal and engaged by delivering a fast, reliable and secure web presence.

## THE E-COMMERCE PROBLEMS WE SOLVE



### CLOUD HOSTING AND MIGRATION

The public cloud is the natural home for e-commerce, but with no support from your existing provider, and a lack of expertise internally, it can seem daunting.



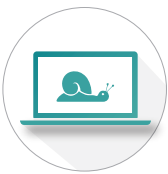
### UPTIME CHALLENGES

Your sales are anything but predictable, and relying on fixed-size infrastructure that isn't capable of delivering uptime and scalability at peak demand is losing you both revenue and corporate reputation.



### SECURITY ISSUES

Knowing when your storefront is under attack is one thing. Having the tools in place to be able to act fast enough to prevent an attack from taking down your entire storefront is another.



### SLOW STOREFRONTS

80% of consumers won't return to a website that they deem too slow, and even a one second delay can cause up to a 17% drop in satisfaction. Are your mobile and desktop sites up to speed?

## CORPORATE FACTS

- Founded in 2013
- Headquartered in Silicon Valley
- 600+ Storefronts** migrated to the cloud
- 100%+** YoY growth
- \$3Bn+** revenue delivered in 2017
- 71** NPS score
- Global customer base

## CUSTOMERS



*"Since moving into the cloud with Webscale, we've seen our site's performance increase and our hosting costs go down. Webscale has also been instrumental in protecting our site from harmful attacks and preventing bad bots affecting site stability and performance. We couldn't be happier!"*

## WEBSCALE CLOUD PLANS

A plan to fit every budget, with or without cloud hosting

### STANDARD

Cloud-hosted solution for small e-commerce businesses. Includes cloud migration and improves performance and security

#### Key Features

- Cloud hosting
- Cloud-native software-defined architecture
- Shared scalable Webscale infrastructure
- Continuous delivery integration
- L7 load balancing
- Inbuilt WAF
- OWASP top 10 protection
- Application-specific security rules for Magento, WordPress, WooCommerce
- HTTP/2
- SSL Offload
- PCI-DSS service provider
- Content optimization and caching
- CDN caching and integration
- DDoS protection with Shield Mode
- Web Controls
- Daily Cloud backup
- 24x7x365 support with SLAs
- Single application
- Up to 100,000 visitors per month

### PRO

Increase uptime, security and performance with right-sized infrastructure for medium sized e-commerce businesses

#### Key Features

Everything in Webscale Standard *PLUS*

- Optional cloud hosting
- High availability architecture
- Predictive application autoscaling
- Self-healing infrastructure
- Custom WAF rules
- Cloud Controls
- Custom maintenance mode

### ENTERPRISE

Maximize uptime, security and performance with enhanced disaster recovery solutions for large e-commerce businesses

#### Key Features

Everything in Webscale Pro *PLUS*

- Optional cloud hosting
- Dedicated Webscale infrastructure
- Cloud Security Suite
- Bot detection and mitigation
- File integrity monitoring (FIM) and alerting
- Backdoor protection
- Virtual patching
- Disaster recovery solutions with Cloud Mirror
- Premium Cloud Backup
- Premium support with enhanced SLAs
- Multiple applications and storefronts
- > 1 M visitors per month

## WHY WEBSCALE

### CLOUD MANAGEMENT AND HOSTING | UPTIME | SECURITY | PERFORMANCE | 24X7 SUPPORT

Webscale provides e-commerce businesses with an end to end solution that enables 100% uptime at peak demand. The E-Commerce Cloud platform delivers enhanced visibility and control over website infrastructure, as well as improved security and user experience, helping you build your brand and grow your revenue.

